



# HORTICULTURAL QUALITY AND FOOD LOSS NETWORK

## Launch Event

20<sup>th</sup> March 2020

Cranfield Management Research Institute (CMRI),  
Building 38, Cranfield University, MK40 0AL

### Agenda

12.00 – 13.00 Registration and Lunch

1.00 – 1.10 Welcome and intro to the Network. Profs. *Carol Wagstaff [University of Reading]* & *Leon Terry [Cranfield University]*

1.10 – 1.25 Challenges posed by food loss and fruit and vegetable quality. Dr. *Liz Goodwin [World Resource Institute]*

1.25 - 1.55 The benefits of a colourful diet: Scientific excellence with impact for horticulture. Prof. *Cathie Martin [John Innes Centre]*

1.55 - 2.10 Relevance of the Network Strategic Priorities - a grower and processing perspective. *David Barney [Geofresh]*

2.10 - 2.20 Implementing novel, cost effective alternatives to CIPC for potato storage: a successful case of industry-academia collaboration. *Leon Terry*

2.20 – 2.35 Retailer perspective – *[TBC]*

2.35 – 2.50 Coffee & Tea Break

2.50 - 3.00 Introduction to first funding call and instructions of how the matchmaking event will work

3.00 - 3.50 Matchmaking – table discussions focused on strategic priority areas

3.50 – 4.00 Wrap up and closing remarks



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